Bulletin/Newsletter Announcements

These announcements can be used in newsletters, on bulletin boards, or e-mails to promote your Children’s Grief Awareness Day activities, or simply to increase awareness of the needs of grieving children.

Three weeks before Children’s Grief Awareness Day (week of November 4)
Children’s Grief Awareness Day was begun to help others understand the impact of death on children and their need for support. Join us by wearing blue and (add any other event you’re planning) on November 21 to show your support to the grieving children around us.

Two weeks before Children’s Grief Awareness Day (week of November 11)
This is a reminder that we are encouraging everyone to wear blue for Children’s Grief Awareness Day and (add other event, if any) on November 21 to show our support for grieving children.

Week of Children’s Grief Awareness Day (week of November 18)
Remember that Children’s Grief Awareness Day and (add other event, if any) is this coming Thursday. We’re hoping to have as many people as possible show support for grieving children by wearing blue on the 21st.

Children’s Grief Awareness Day (November 21) or the Day After
Thanks to all who wore blue and came together to support and encourage the grieving children, not only in our midst here, but in our community, and throughout our city, our state, and our nation. Thank you for making a big difference in young lives carrying such a large loss.

Facts that can be used in your messages:
1. Grief is a natural and normal response to death.
2. Every person’s grief is unique.
3. Grief is not a disease.
4. Grief is a lifelong process that changes with time.
5. Children grieve differently than adults.
6. Children of different ages grieve differently.
7. Many adults who had lost a parent when they were young describe the death as the defining moment of their lives.
8. Grieving children and adults need support.
9. We grieve because we love.
10. Grieving children and adults don’t “just get over it” but they can learn to integrate the death (the absence of the one they love) into their lives.